

Raider Athletic Booster Club
August 2018 Board Meeting
August 13, 2018 – 7pm
Tosa East Library

IN ATTENDANCE: Brandon Lowe, President; Kate Thompson, Treasurer; Greg Manke, Vice President; Synara Brown, Fundraising; Andy Krause, Concessions; Heidi Martin, Merchandising; Joellen Haberle, Merchandising; Christine Weisbrock, Scholarships; Pat Brown, Socials; Michelle Guyant-Holloway, Athletic Director; Astrid Fossum, Volunteer Coordinator

New Business

- Introduction of New Board
- No new team requests submitted online
- Hall of Fame Dinner
 - Added 6 coaches and 23 athletes to wall outside Gym
 - Great event with 350 attendees
 - Good for current students to see accomplishments of alumni/staff

Old Business

- Treasurer's Report
 - Balance of \$15,000 as of June 30, 2018
 - Intended loss of around \$9,700 in 2017-18 year; more expenses than the \$49,000 of revenue generated
 - Does not include Hart Fest check
 - Balance will be \$12,600 after June 30 due to late invoices and submittals
 - We need to look into whether Network Solutions membership was renewed since website is down
- Membership
 - Updating form, link, wording on website
 - Materials will be available at registration, open house
 - Get forms to team liaison parents to distribute
 - Will send all school blast mid-September
 - Blast to alumni list and Facebook followers
- Red and White Event
 - Planned for last Saturday in February
 - Same venue – Dugout 54
- Merchandise
 - Anticipate around \$5,000 in revenue from registration; mostly first day
 - Request Treasurer please forward relevant emails to Heidi
 - Pared down orders to top sellers – baseball caps, hoodie, winter hat
 - New – shirt, drawstring bag, pop sockets (on back order)
 - Moving forward presence at select football games, conferences, online

- Can students in Sports Marketing class somehow help staff games? Or NHS students that are trying to earn volunteer hours? Michelle will continue discussion with teacher
- Advertising
 - Nothing to report
- Concessions
 - Andy met with Renee
 - Need to reach out to any parents that expressed interest in concession volunteering on forms
- Scholarships
 - Christine met with Ann
 - There were many great applications
 - (4) \$1,000 scholarships were awarded
 - Thank you's received from a number of recipients
- Socials
 - Social confirmed for September 14 at Leff's after home game vs. Marquette
- Volunteers
 - All Fall sports teams have team volunteer except Boys Volleyball and Girls Swim/Dive – those should be filled shortly
 - Sent email letting teams know they are each responsible for 4 whole days of concessions
 - Links will be sent to winter/spring sports as well
- AD Requests / Updates
 - Inflatable 40' Batting Cage
 - With Spring weather, it would help alleviate gym crowding
 - Total cost is \$14,000, but amount that would be contributed by Baseball and Softball teams and Athletic Department unknown at this point
 - Will be discussed further and possibly voted on at September meeting
 - Practice Field
 - Field had two layers of topsoil mix added to fill in holes and is good to go
 - Going forward, winterization and one layer of topsoil / season to keep up
 - Hart Park
 - Turf is in rough shape and dangerous to student athletes
 - Hart Park is negotiating with turf company as to whether it is due to normal wear and tear or whether adjustments by company are warranted
 - No change can be done by this season, but keep informed of discussion to hopefully get safer conditions by next season

Next meeting Monday, September 10, 7pm in Library