

Raider Athletic Booster Club
December 2018 Board Meeting
December 10, 2018 – 7pm
Tosa East Library

IN ATTENDANCE: Brandon Lowe, President; Tracey Iding, Secretary; Astrid Fossum, Volunteers; Kate Thompson, Treasurer; Pat Brown, Socials; Heidi Martin, Merchandise; Andy Krause, Concessions; Synara Brown, Red and White; Kathleen Romfoe, Membership; Melissa Yow, Girls Basketball; Denise Washington, Boys Basketball; Rob Thielke, Boys Track; Gina Owley, Girls Swim and Dive; Rick Robbins, Shannon Doberstein

New Business

- Financial Update
 - Net loss now, but expected due to some old requests that were just paid (girls volleyball and boys lacrosse), big expenses in last 6 months
 - Income of \$1,700 concessions, \$3,300 membership, around \$1,000 spirit wear
 - \$7,217.81 left in account and all current expenses paid and up to date
- New Request by Boys / Girls Basketball – Software update to Hudl Assist Program
 - Program would take stats and tally rebounds, percentages, assists, etc from video we provide them
 - Benefit to coaching staff - used in practices, breaks down plays, can see players that watch it
 - Benefit to athletes – can review and send highlight reels to colleges
 - Can be used by Freshmen, JV and Varsity
 - \$750 requested for boys and for girls - \$1,500 total - as reimbursement
 - Synara motions to approve with note that we ask Michelle if there is money available from Athletic Director's budget and we find out if we can purchase on larger scale to use for other sports; Majority in favor
- Payments to clubs that assist with concessions
 - Sports Marketing and APPSE recently helped out with concessions and the disparity in sales, \$60 vs. \$225, prompted the question of how clubs that aren't supported by Booster Club should be paid
 - Settled on \$50/shift (\$100 for the night) or 30% of sales, whichever is greater

Old Business

- AD Updates – Michelle at Bucks Leadership Day with 10 student athletes, but sends following:
 - Received check for girls volleyball request and submitted invoice for batting cage expense of \$8,000 – receiving item this month
 - Buildings and Grounds looking at plan for turfed soccer field on East property

- Some reconstruction, possibly lines for football and lacrosse, more seating and possible out building
 - In early stages, will be requesting community feedback
 - Question later asked as to where money is coming from; just brought up at last School Board meeting
 - Request clarification on clubs/classes working concessions (see above); can provide list of advisors for clubs if we are struggling to cover with athletic groups
 - Successful fall season – 4 named All-State
 - Chloe Tome in Volleyball, honorable mention
 - Jimmy Mroz in Soccer, honorable mention
 - David Markes in Volleyball, high honorable mention
 - Henry Wellenstein, Cross Country, first team all-state
 - State qualifiers Ellie Murphy and Katie Swenson in Girls Tennis Doubles
 - State qualifier Elsa Klein in Cross Country
 - Taking group of 10 student athletes to WIAA Sportsmanship Summit on Wed, Dec. 12 in Stevens Point. Attended 2 years ago, good program, students should have good info to share
- Treasurer Report
 - Gathered information on Touchdown Club's use of raffle license
 - Has used Booster Club raffle license in past for Meat Raffle and 50/50
 - Touchdown Club is not 501c3 and license is not to be shared or may not be renewed
 - Any raffles done going forward will be supported and run by Booster Club and proceeds will need to be re-distributed back to Touchdown Club
 - New Square log-in to pass along to Heidi
 - Membership reconciliation a bit off, probably due to spirit wear on the same transaction, but Kate and Kathleen will connect
- Membership
 - No new membership; total membership around 79
 - Some new memberships in winter, but typically less in spring
 - Kathleen to send Pat emails to add to email blast he uses; can Michelle or East admin send email blasts for us for meetings in future? Brandon to follow up
 - Constant Contact used now, but could use Mail Chimp so that others could send email blasts; Tracey and Brandon will look into Mail Chimp
- Red and White Event
 - Saturday, February 23, 2019 at Dugout 54
 - Teams will put baskets together and money from sale goes back to that program
 - If anyone has connections to tickets, vacation home, boat, etc to offer, please do; that money goes directly back to Booster Club
 - Is there a letter that can be forwarded to pass along to donors? Yes can send.
 - Will plan to have ticket link on website live starting January 1.
- Merchandise

- Allie just sent email regarding sale during lunch on Tuesday, Dec. 11
- School has \$150 check for what they used for Hall of Fame
- Will consider sales during East West basketball game if we can staff it
- Starting to run out of things, so decide to either reorder or let run out
- Social
 - Recommend Parent Night on Feb. 1; will check date with Bowl and Bun (since confirmed)
- Advertising
 - Jenni Bye no longer able to continue her role – do we try to replace this year or wait until next
 - Current advertisers are likely Michelle's efforts; need to continue to help defray cost of video board
- Concessions
 - Fall numbers were up; \$1,200 profit so far
 - Issue is with staffing stand, especially in the 2nd half of shift
- Volunteers
 - Need to put kids names in when signing up so we know what is truly covered
 - Some sports have not gotten dates yet, but likely will for March playoff dates
 - For kids who work and want to use volunteer time for service hours, do we have letters or forms to offer?
 - Need to communicate service hours fulfillment to parents, guidance counselors
 - Each team takes 4 dates to fill; some doing better than others
- Scholarship
 - Notify students in January
 - February deadline
 - May 16 scholarship presented
- \$300 will be allotted for food for Social
- Next Meeting Monday, January 14, 2019