

Raider Athletic Booster Club
December 2020 Board Meeting
December 14, 2020 – 7pm
Via Zoom

In Attendance: Heidi Martin, Jenny Sprague, Tracey Iding, Leah Keys, Michelle Guyant-Holloway, Sara Bartz, Joellen Haberle, Lisa Hollander, Andy Krause, Kristina Schell, Carrie Houston

New Business – None

Old Business

- Treasurer Report
 - \$21,979.79 in bank
 - \$440 payment for QuickBooks subscription / administration fee
 - Spiritwear and Membership revenue deposited
 - Tax return submitted – no other year-end business
 - Sam’s Club membership renewal on hold – Leah will look into
- Athletic Director Report
 - Winter Sports are moving along
 - Swim, wrestling, basketball off to good start
 - No news thus far of any other district outbreaks or issues
 - Fall sport coaches meeting was held for season wrap-up - discussed needs for next year – possible requests forthcoming
 - Spring sports will start mid-April – a bit later than usual - open gyms and contact days being held
 - Softball has enough for 3 teams this year
 - A few coaching positions open
 - Progress being made on pool construction – tile being laid
 - Behind schedule a bit – another month or two until completion
 - Open swim being discussed so this year’s seniors can enjoy it
 - Alumni meet being discussed for next Fall
 - No word yet on whether boys swim will move to East next year
 - Michelle will look into old swim parka location
- Membership Report
 - 21 new memberships
 - Revenue comparable to last year at this time
 - More higher value memberships
 - Sara can send out email example to team parent reps if needed
- Fundraising Report

- Andrea under the weather but will follow up with info on yard signs and virtual Red and White – Jenny will be support for Andrea on these two items
- Brick Fundraiser
 - Good potential for ongoing fundraising – Heidi contacted two companies
 - One company in Florida, one in Racine
 - Bricks come in 4x8 and 8x8 sizes and sell for \$100 and \$175, with cost of \$18-20
 - Heidi and Lisa Hollander willing to spearhead efforts for bricks – will set up zoom meeting with companies to gather more info
 - Questions
 - Need to decide on type of engraving – sandblast vs. laser vs. laser plus epoxy; also color of brick
 - Need to think of concept / name for campaign – ie. Pave the Way Brick Fundraiser, Leave a Legacy, etc.
 - How does it work if we buy ‘blank’ bricks to reserve space and engrave at a later date
 - Communicate with Building and Grounds on where it would be – can direct follow up questions to Michelle
 - Timing – ideally start getting info out end of January, with installation in May
- Spiritwear Report
 - Last fundraiser successful - produced 65 orders for 126 units with \$925 revenue
 - Sweatshirts and hats popular, as was customization option
 - Notify Kristina of any quality issues as she doesn’t see items first with online orders
 - Next online shop will be Spring with new logo
 - Nice to do online with no upfront investment, however still much stock on-hand – Michelle will reach out with any in-person opportunities
 - Kristina has followed up on any vouchers needed for memberships
- Concessions Report – does not make sense to resume concessions at this point with limited spectators
- Volunteer Report – nothing to report
- Scholarship Report – nothing to report
- Next meeting Monday, January 11, 7pm