

Raider Athletic Booster Club
December 2022 Board Meeting
December 12, 2022 – 7pm
Tosa East Library

IN ATTENDANCE: Brandon Lowe, Tracey Iding, Shelley Cozzens, Michelle Guyant-Holloway, Matt Dapelo, Christie Dapelo, Andy Krause, Alicia Bartz, Kelly and Kreg Guran, Ashley McGhee, Kelly Assenheimer

- **New Business**

- By-laws are outdated – Matt will take a look and bring revisions back to Board for approval
- Football Booster Club inquiry
 - Forwarded some resources and suggested they consult an attorney
 - Large number of athletes supports independent Booster Club, but would not be ideal to have each program independent
 - Many people are confused as to what different funds are used for – District funds vs. AD budget vs. Coach budget vs. Booster Club
 - Coaches should relay what a fundraiser is specifically for (ie. Trip)
 - Michelle will put together a document that explains differences
- New Position – Alicia Bartz will be liaison for facilities long range 20 year plan
 - Tosa East received an ‘A’ score for our facilities
 - Facilities are in fairly good shape, but likely will need improvements over 20 years
 - Suggestions for A/C in gym and facility upgrades at Longfellow for softball
- Video Board not functional
 - Company came and gave quote to replace 4 broken panels with a new panel – around \$6-8,000
 - New software would be more user friendly
 - Could use to run ads, schedules, senior highlights
 - Michelle will look into and bring info to next meeting

- **Red and White Fundraiser**

- Donations are coming in to Sue and through mail
- Will meet with J&Bs soon to discuss menu and beverage options
- Wine pull being coordinated by Shana Blackman – each program to donate a bottle of wine
- Need to connect with Matt and Christie on platform to sell tickets and QR code to direct people to that site
- Suggestion to use the feature that has attendees enter credit card number when they register or sign in so that winners are automatically charged and no chasing for payment needs to be done

- **Treasurer's Report**
 - Current balance \$37, 465
 - Reconciled balance of \$36, 918
- **Spirit wear Report**
 - Had table at East / West game and had no sales
 - Pop-up shop deliveries will be distributed before winter break
 - Will put together some spirit wear baskets for auction
- **AD Report**
 - New Staff
 - Boys and Girls Track new coaches – Ryan Lasinski moved to Boys, Glen Gardiner coming back for Girls
 - Looking for a few coaches for spring sports, JV softball, JV2 girls soccer, assistant Track and Field, Boys Varsity golf, Girls volleyball
 - Some possibilities and interviews set up
 - Second signing date coming up on December 21 at 4:30pm
 - Have put in newsletter and announcements
 - So far 4-6 individuals being recognized
 - Has traditionally be done after school vs. during school day so parents can attend more easily
 - Strength and Conditioning coach doing well – getting busier before and during school
 - Michelle and Christie will connect to discuss Christie's new role
- **Membership Report**
 - 2 new memberships – one \$75 and one \$500
 - Matt got payment for both, but only one seems to have filled out membership form
 - GMC passes still accepted despite new ticketing purchase system
- **Concessions Report**
 - Going well and volunteer spots filled in after last mass communication went out
 - May need to go through Sue again for Pepsi products
 - Chic Fil A successful and will continue for more well-attended events
 - Question on format of East / West games and the JV / JV2 girls basketball being across town alone with minimal support / attendance – not really possible to have 6 games on one night
- **Volunteer Report**
 - A few parent reps needed still for spring sports
 - Sign-up looking much better
 - Will hold off on incentives discussed at last meeting since we are doing ok – revisit when needed
 - Can we make it less arbitrary – come up with a point system for volunteering / membership to refer to when discussing requests
 - Suggestion to go through Student Advisory – perhaps going directly to students could help

- Suggestion to reach out to other successful Booster Clubs to see what they are doing that we could be doing
- **Revisit of HUDL usage**
 - Again brought up that not many students or parents are aware of HUDL service
 - HUDL is not the streaming service, only the footage of games
 - All that is needed is an email to use with account and someone to upload the videos once recorded
 - Coaches should be utilizing and making student athletes aware of service available to them and giving them access if desired
 - If coaches are not utilizing for intended purpose, is it worth paying for
 - Football uses a lot to review plays – usage may depend on specific sport and how coach utilizes
 - Suggestions to send an email to student athletes once a year with information or reach them with signage on bulletin boards outside of gym or in locker rooms
- **Scholarship Report**
 - Seniors will get scholarship info in January
 - Need to confirm who readers will be
- **Next Meeting Monday, January 9, 7:00 in Tosa East library**