

Raider Athletic Booster Club
February 2021 Board Meeting
February 15, 2021 – 7pm
Via Zoom

IN ATTENDANCE: Heidi Martin, Tracey Iding, Jenny Sprague, Astrid Fossum. Leah Keys, Shelley Cozzens, Sara Bartz, Michelle Guyant-Holloway, Joellen Haberle, Kristina Schell, Michele Bavuso, Andrea Parikh, Gina Owley

No New Business

Old Business

- Treasurer's Report
 - \$20,530.51 in account; nothing in Paypal
 - Expenses include invoices from East for HUDL and practice jerseys
 - Small revenue from spirit wear
- AD Report
 - Pool coming along – roughly 98% complete
 - Waiting on final approval from inspection
 - Michelle will reach out to coaches for open swims
 - Winter sports mostly done
 - Boys Basketball will play either West or Marquette on Friday – will be live streamed
 - Diver competed at State and came in 2nd place
 - Swimmer competed in 50 and 100 freestyle, came in 2nd and 6th and set records
 - Wrestling, Girls Basketball, Hockey did not advance
 - Significant gap before Spring sports begin
 - Coaches holding contact days and open gyms
 - Michelle and Sue doing 'spring cleaning' stuff now as they will be busier in June with extended seasons
 - Coaching positions
 - Boys Asst Varsity Soccer coach taking JV Girls Soccer Coach position
 - Need freshman girls Soccer Coach, JV2 Softball Coach, some positions in Track and Field
 - No new coaches requests
- Membership Report
 - No new memberships
 - Will send email blast for spring sports closer to beginning of season
- Fundraising Report
 - Red and White Online Auction

- Delay since last meeting due to illness and email hacking
 - Set back 5 weeks – suggest pushing date back to March 26, although may lose some families to spring break travel plans
 - Push date back one week to March 19
 - Will still allow teams 4+ weeks to assemble baskets
 - Emails will go out to team parent reps this week
 - What general Booster Club revenue will we have beyond baskets that go to team accounts?
 - Jenny will check in with Nick Hughes regarding parking space, graduation, etc and see what he can offer
 - Auction site will include buttons to donate to each team and Booster Club in general
 - Andrea has Yoga passes; if anyone else has anything to donate or ideas, pass along
 - Brick Fundraiser
 - Went with a company located in Sturtevant
 - They create website and people can order using PayPal or credit card
 - 30 days to engrave and prepare
 - Bricks are 4”x 8” and 8” x 8”
 - Print options include epoxy, laser blasting and fill – epoxy seems like most sustainable and nicest looking option
 - 4x8 includes 3 lines of 14 characters and 8x8 6 lines of 14 characters – recommend Helvetica font
 - 4x8 cost to us \$19.50, sell for \$100
 - 8x8 cost to us \$35.60, sell for \$175
 - Need to decide on color – red, brown, charcoal and tan
 - Logos can be included – perhaps target local businesses with a slightly higher business rate
 - Would like to start promoting in early March
 - First round would be April 15 order deadline with June 1 installation
 - Second round would be deadline June 15 for August 1 install
 - Can be an ongoing fundraiser
 - Andrea and Sara will assist Heidi as it is her last year – will visit site next week to size up
- Merchandise Report
 - Sold sweatshirt and PayPal money should be there soon
 - Planning spring online sale
 - Kristina willing to sell inventory when 5 day in-person starts if allowed by admin; can also sell outside once weather breaks
 - Forward any new ideas for spring to Kristina
- Concessions Report – nothing to report
- Volunteer Report

- Need reps for Boys Golf, Girls Track and Field, Girls Soccer
 - Tracey can be stand by for soccer, Michele Bavuso possibility for golf
- Scholarship Report
 - Scholarships due Friday, February 19
 - Shelley will have info for readers at March 8 meeting
 - Announcements at April 12 meeting – let office know winners by April 19
 - Inquiry into whether or not Ski Team qualifies for scholarship purposes – no has to be a WIAA sponsored sport
- Next Meeting Monday, March 8, 2021