

Raider Athletic Booster Club
January, 2019 Board Meeting
January 14, 2019 – 7pm
Tosa East Library

No New Business

Old Business

- AD Updates
 - A few positions open
 - Girls Soccer
 - Freshman Baseball
 - Track and Field
 - Boys Freshman Golf
 - Volleyball clinic coming up Saturday, January 19 – open to any level, club or school
 - Continuing Coaches clinic with student athletes
 - Speed Skate Olympic medalist Katherine Adamec spoke to kids about overcoming obstacles and positive mindset
 - East graduates coming in to speak with students about their post high school experiences in the world
 - Starting smaller leadership groups with younger classes to build future leaders and mentors
 - Hudl follow up
 - Recap – all teams get basic Hudl program; Hudl Assist is an upgrade which breaks down stats, players, etc. Teams responsible for upgrade cost
 - No group discount for getting for all teams – would be quite expensive
 - Reimbursement for basketball program upgrade was approved at last meeting
 - Kate will get check to Michelle for \$1,500
 - Bucks Leadership Day was a success
- Treasurer Report
 - Income – net loss of \$4,000 was anticipated
 - Got Hart Fest check for \$2,000
 - Concessions and spirit wear revenue above last year
 - Membership revenue down from last year
 - Cash balance of \$11,000
- Membership
 - 10 new memberships
 - Membership drive in progress; email went out to parent reps and coaches
 - A few members that joined twice – need to get in touch to see if they'd like to be reimbursed

- One name came up on form multiple times – Kathleen will get Kate name to make sure they were only charged once
- Currently 90 members
- Red and White Event
 - Planning in full swing – 6 weeks out
 - 7 parent reps that have not responded – Michelle will follow up with coaches
 - Items beyond team baskets welcome as those funds go directly to the Booster Club
 - Event not listed in Raider Review that went out today – moving forward get information to Allie in office to be included
 - Event can be listed on district calendar if date is confirmed early
 - Emails reminders will be consistently, but not overwhelmingly, sent
 - Do Coaches pay or invited at no charge?
 - Have tried doing full price, half price and no charge – seems same people come regardless of price
 - Pat will add coupon for coaches to get best rate, as we want them to come and send a message of their value
 - Each attendee costs club \$20, so we don't want to lose money
 - Timing is rather close to EFW Black and White event
 - Have other dates been considered so as not to overlap donors, attendees, etc
 - First part of year too soon; timing is to try to avoid basketball play-offs, St. Pats, March madness, spring break
 - New date could be considered moving forward with consistent spring break date
- Merchandise
 - Day over week prior to Christmas break was successful – a number of calls made since Heidi's cell number was included in email
 - Will have presence at Freshman Orientation on January 28
 - Will have presence at February 1 Parent Night
 - Request from Nick to donate some merchandise for EFW event
- Advertising
 - With Jenni not continuing, role does not need to be filled this year, but should definitely be included for next year
 - Start looking in spring to have someone perhaps ready to sell in summer for Fall
 - Old company did the media guide and poster with schedules
- Concessions
 - No update
- Volunteers
 - All parent reps filled; just need boys tennis contact info
 - Concessions fairly filled as well
 - Playoff dates not filled, but will reach out to boys and girls Lacrosse coaches
- Scholarship
 - Applications distributed to seniors January 9

- Due February 15 and given to us in March
- Last year 5 people read the top 5 finalists – will seek volunteers to read
- Students can apply for both, but can only be chosen for one
- Decision needs to be made by April 12 to be included in May 16 program
- Parents need to be members of Booster Club to be considered
- Socials
 - Email blast will be sent later this week
 - Finalizing food with Pete Venturi
 - Feb. 1 after Parent Night
- Brandon and Tracey to discuss email contact list Pat has and how to move it into Booster Club contact program
- Next meeting Monday, February 11, 2019