

**Raider Athletic Booster Club**  
**January, 2021 Board Meeting**  
**January 11, 2020 – 7pm**  
**Via Zoom**

**In Attendance:** Heidi Martin, Jenny Sprague, Tracey Iding, Leah Keys, Michelle Guyant-Holloway, Sara Bartz, Andy Krause, Carrie Houston, Shelley Cozzens, Andrea Parikh, Nicki Kaufman, Astrid Fossum

**New Business**

- Softball request – Indoor Hitting Session
  - Invited by WLC coach – started last week
  - 3 weeks long, \$60/week, \$180 total
  - Good offensive training with ball tracking device
  - 6 girls participating
  - Tracey motion to approve, Jenny second, all in favor – approved
  - Softball has great numbers and may request JV2 uniforms depending on activity budget
  - Beyond concessions, way to support Booster Club is by promoting membership

**Old Business**

- Treasurer Report
  - \$22,800.51 in bank
  - \$486 in PayPal account
  - Revenue from a few memberships and spirit wear check from December sale
- Membership Report
  - 3 new memberships
  - Tax information email sent to all members
  - Included info on meetings and mentioned upcoming fundraiser
- Fundraising Report
  - Virtual Silent Auction
    - Timing
      - Suggested date of Friday, March 12 – two weeks before spring break, doesn't interfere with winter post season or March Madness
      - Date gives roughly 7 weeks to communicate and gather baskets
      - Need to decide between 24 hour+ event vs. few hours in evening – 5-9pm might give it more of an event feel
    - Give Smart auction site
      - Suggest this company after researching a few – most reasonably priced and better interface
      - They will put together mock site for us to preview
      - \$500 fee to use, but Andrea's company would agree to cover
      - Could use for Run/Walk in spring as well

- Site sends out reminders if you've been outbid, when it is almost over, etc.
- Team Baskets
  - Request teams limit to two baskets – easier for purposes of scrolling on a device
  - Average revenue from each basket around \$200-250
  - Teams will have a month and a half to prepare baskets
  - Offer many suggestions of basket themes to help planning
  - Site would provide option to just donate to a team if prefer not to bid
- Communication / Promotion
  - Will send Save the Date email next week, with detailed emails to teams and East community to follow
  - Sue Flatley should receive emails to distribute to East families
  - Astrid will provide contact info on team parent reps – send info to coaches as well
  - Can utilize Booster Club website and Facebook page to promote
  - Can create Facebook event page to provide details and basket previews, encourage communication
- Volunteers
  - Could use some help with communication, organization and distribution of baskets, soliciting donations
  - Sara will forward names of members who indicated a desire to help with event
- Yard Sign fundraiser
  - Contacted multiple local sign companies
  - Sign would likely cost around \$10 and could sell them for \$20 or 2 for \$35
  - Would be personalized with athlete name, with option to add number / photo
  - Could recruit a graphic design student to help with layout
  - Could start with spring season athletes
  - Profits seem limited for the efforts of doing for spring
  - Might be a better option to start in Fall of 2021 – could tie in with membership drive
- Run / Walk in May – will have more information at next meeting
- Brick fundraiser - will have more information at next meeting
- Spirit wear Report – no update
- Concessions Report – no update – but reach out to Andy before sign initiative starts as he can advise on sign regulations/restrictions
- Volunteer Report – no update
- Scholarship Report
  - Applications distributed to seniors January 6 – Shelley provided hard copy and digital
  - Deadline is February 12 – given to Booster Club February 26
  - A number of Board members willing to read – April 9 for decisions to be made

- Athletic Director Report
  - Boys Basketball having a fabulous year
  - Wrestling, Boys Swim and Dive finishing up regular season
  - Pool coming along – anticipate late Jan / early Feb completion
  - Softball has enough players to have JV2 team this year
  - Looking for coaches for a few spring sports – JV2 softball, JV and Varsity Assistant for girls soccer
  - Parents have been notified of the late end to spring sports for planning purposes
  - Varies by sport how many club events athletes are permitted to play in
- Next meeting Monday, February 8, 7pm – likely via Zoom