

Raider Athletic Booster Club
July, 2019 Board Meeting
July 8, 2019 – 7pm
Off-Site

New Business

- **Hart Fest**
 - Overall successful – volunteer spots all filled, some unnecessary due to outside staffing or too many for tent size
 - Our check has been \$2,000 for last few years, so we will wait to see what it is this year; possible we just get cut of tips, not all
- **Open Board Seat for Fundraising / Red & White**
 - Heidi will reach out to Synara for additional possible leads
 - Would like to continue this event as teams enjoy proceeds from their contributions
 - Would like to get team of people together to collaborate – Board members willing to help but can't lead
 - Board will contemplate prospects and reach out as appropriate; may need to just be done on a smaller scale
- **No new team requests**

Old Business

- **AD Updates**
 - New football coach hired – Dave Pfeiffer
 - Great pool of candidates
 - Welcome session was held earlier tonight
 - New Woodland West conference for 2020-2021 year
 - Girls Varsity Volleyball coach accepted offer today
 - All Fall positions filled with exception of a few Assistant positions
 - Michelle will talk with coaches about needs and what Athletic Dept can cover and what may need to be requested from Booster Club
- **Treasurer Report** – Nothing to report
- **Membership Update**
 - Sara will continue to try to connect with Kathleen to get materials
 - Will have table at registration (Tues, Aug. 13, 12-6 and Wed, Aug. 14, 9-3) and try to staff with Board members who are available
 - Heidi will reach out to Nick Hughes to see if Booster Club can have line in registration materials
 - Changes made to website will hopefully enable a link to be sent that families can use to register and pay; Tracey will research whether online form can transfer into email list

- Sara motions to raise membership rate to \$30, second by Astrid, motion approved
- Need to improve communication to members and prospective members prior to meetings and events
 - Tracey can email a reminder to Sue Flatley to send out to whole school the week prior to meeting date
 - Follow up needed with Pat to see where we are at with email database
 - Tracey will check with Pat to see if he knows who is administrator for Facebook page
- Tickets that are included in membership purchase have been mailed out in past, perhaps they can be given to Sue Flatley for students to pick up
- Very few \$500 memberships, but VIP listing that is included would only be in winter / spring media guide
- **Red and White Update** – no update
- **Merchandise Update**
 - Heidi met with rep a few weeks ago, will meet with Joellen and Kristina to transition
 - Paring down items to higher end offerings so as not to compete with PTA
 - Items offered to include stadium chairs, hooded sweatshirts, half zips, rain jacket, blanket and baseball caps
 - \$3,000 made last year and hopefully can meet that goal again
- **Advertising Update** – no update
- **Concessions Update** – no update
- **Volunteer Update**
 - Need to try to get winter sports parents to step up in fall, although hard if you don't know that your student will participate
 - Need to make big push in fall
- **Scholarship Update** – no update
- **Socials Update**
 - Consensus is that socials not as well attended when after games
 - There will be a fall social; place and date TBD
- **Next meeting Monday, August 12, 7pm at East Library**