

# Raider Athletic Booster Club

## July 2020 Board Meeting

July 13, 2020 – 7pm

Via Zoom

IN ATTENDANCE: Heidi Martin, Jenny Sprague, Tracey Iding, Astrid Fossum, Sara Bartz, Michelle Guyant-Holloway, Kate Thompson, Leah Keys

### New Business

- New Treasurer
  - Leah Keys has agreed to serve as Treasurer – thank you!
  - All Board Members in favor – approved
  - Kate, Leah and Andy meeting at bank on Tuesday at 3 to transfer signing authority

### Old Business

- AD Report
  - Week 1 of resumed activities complete
    - Contact days / captains practices / open gyms underway for boy and girls soccer, vball, basketball, swim and dive, dance
    - Michelle sending weekly email reminders about protocol – bring own water bottle, check in, masks in hallways, sanitizer, etc
  - Mark Perugini named new Boys head varsity soccer coach
    - Virtual meet and greet on Wednesday
    - Comes from Waukesha North as head coach
    - 20+ years experience
    - Most of prior staff will remain with exception of Kevin
  - Open positions for Asst Boys Cross Country, Boys freshman volleyball, girls JV/freshman volleyball – looking to finalize and / or fill soon
  - Schedules
    - Too early to make any decisions on game schedules
    - Start dates remain the same and will be handled at local / conference level as new information is available
  - Pool construction coming along, but not ahead of schedule
  - Is it common to hire coaches from within the districts?
    - Some advantages and disadvantages to hiring within district
    - District employees don't get preference – just looking to hire most qualified candidate
- Treasurer Report
  - Up \$3,000 in gross revenue due to membership and random donations from alumni
  - Donations to teams down \$2,000
    - Did not deny any requests
    - Likely down simply due to shortened school year

- Net Operating Income \$5,600 up a bit from last year
- \$20,682 in bank
- Independent program fundraising likely down this year
  - Many programs that run clinics to raise money weren't able to
  - Might still be an option to increase activity accounts for programs
- Meeting at bank tomorrow
  - Transfer signing authority, access to online banking
  - Andy has a debit card to buy supplies for concessions, another may be necessary for fees online
- Membership Update
  - Received email from school confirming online registration
  - Updated paper form, website and google form
  - May be a postage expense involved this year if more needs to be done by mail as opposed to in person
  - Sent information to office about Booster Club mission – Sue Flatley to include in communication that goes out regarding athletics – Michelle also includes in newsletter
- Red and White update – nothing to report
- Merchandise Update
  - Reordered sweatshirts and hats that were top sellers
  - Lanyards
    - Should they be breakaway? Yes – safer and kids will still buy
    - PTA also selling theirs for \$3 – ours should keep the 'athletics' on it to differentiate – maybe a \$4-5 price?
    - Worth the \$375 investment
  - T-shirt designs
    - The grey and red are not as desirable as black and white designs
    - Will we go with two designs or just one? If one – white seems to be consensus
  - Online presence
    - Kristina looking into getting online through Swag or Square
    - We made a lot at events we had a physical presence when PTA merchandise is largely online now
    - Might be worth having a presence at the first home in-person game
  - Heidi will connect with Kristina to follow up
- Concessions Update – no update
- Volunteer Update
  - Big summer volunteer push is usually through Hart Fest – scheduled for September – wait and see
  - Parent reps filled for all fall sports except Girls Tennis and Girls Volleyball
  - When team meetings start happening, will be sure to pass along membership information

- Would be worth putting together a slide or short video on Booster Club should team meeting need to be virtual
- Astrid will make sure to again, explain concession responsibilities to parents and differentiate between team concessions and Booster concessions
- Scholarship Update – Shelley got all materials from Christine
- Next Meeting Monday, August 10, 2020, 7pm – hopefully in person