

Raider Athletic Booster Club

March 2021 Board Meeting

March 8, 2021 – 7pm

Via Zoom

IN ATTENDANCE: Heidi Martin, Tracey Iding, Jenny Sprague, Astrid Fossum. Leah Keys, Shelley Cozzens, Sara Bartz, Michelle Guyant-Holloway, Joellen Haberle, Kristina Schell, Michele Bavuso, Andrea Parikh, Gina Owley, Mike Hogan

No New Business

Old Business

- Treasurer's Report
 - \$20,350.51 in account; \$97.20 in Paypal from spiritwear purchase
 - Only expense was payment made to Girls Softball for hitting clinic
 - Heidi will need Leah's assistance to help set up financial part of brick sales
- Membership Report
 - One new membership, but has not paid yet
 - Will send email blast for spring sports closer to beginning of season
- Fundraising Report
 - Red and White Online Auction
 - Auction items
 - 12 teams responded with more coming
 - Either dropping off by Friday or arrangements with Andrea for pick up
 - Jenny in touch with Nick Hughes regarding parking space / spiritwear
 - Include lottery tickets, alcohol, night away downtown, fitness
 - For items with just gift cards, we will use logo, etc for display on website – also limit shrink wrap / cellophane for photo purposes
 - If teams collected more money than they think they will make back on items, a portion can be donated directly to the team activity account – write check instead of donating through site to avoid fees
 - Logistics
 - Baskets due Friday and Andrea will take photos of items for website on Saturday
 - Email communications from East coming out this week and next to promote – will encourage people to sign up early and preview
 - Will promote through Facebook page, Booster website – please share info with your networks
 - Website

- Will include buttons to donate to specific teams and Booster Club overall – can we ask guests to donate nominal amount to help fund what we may have made on ticket sales?
 - Finance fees of 3.25% and .30 per item – buyer has option to pay it (default) or decline and Booster Club covers - we will not accept cash or checks to keep it simple
 - Site tells you when you've been outbid and sends reminders and updates; you can enter max amount
 - Site is customizable – we can see progress and bids and are able to sort by team
 - Need high res logos for website design
 - Need financial information – will make Leah an admin to enter info
- Brick Fundraiser
 - New installation area outside both sides of doors at 74th Street entrance
 - Recommend red or brown bricks and epoxy – need to decide on font
 - Suggest a meeting with Building and Grounds after spring break to discuss specifics
 - Heidi can no longer be point person – do we need subcommittee or should Board handle – Andrea can help after auction, Sara and Gina to assist as well
 - Plan for installation in August
- Amazon Smile – set up by Sara
- Merchandise Report
 - Did not try to sell last week due to PTA push and WIAA shirts sold
 - Additional State merchandise coming out again soon, so hold off on sending online store info for now – send out week of March 22
 - Michelle will keep Kristina posted if opportunities arise at Hart track meets or Whitman soccer games
 - Suggested addition of shorts – track shorts and basketball shorts – will need to meet minimum order requirement for screen printing
- AD Report
 - Boys won State!! Activities and celebration continue this week
 - Spring sport contact days and open gyms continue
 - No new requests, but some things may come up after budget meeting; some teams have a lot in activity account after their own fundraising
 - Pool is officially open
 - Open swims for boys and girls coming up
 - Formal ceremony with Morgridges in late March
 - Rec departmentt programs will start in April
 - Meeting coming up to discuss logistics of Boys East / West team practices
 - Some sort of screen will be installed on Southeast windows to allow for diver privacy
- Concessions Report – nothing to report

- Volunteer Report
 - Reps for all spring sports are covered
 - Dance and Cheer end in winter season, so pursue again for fall
- Scholarship Report
 - 11 applicants for Spirit of Sportsmanship and 4 for Scholar Athlete (1 Scholar Athlete ineligible due to skiing being one of the sports)
 - Shelley, Sara, Tracey and Astrid will read essays
 - Shelley will distribute to read and score so she can total before April meeting
 - Confirmed there is \$4,000 in bank to distribute
- Next Meeting Monday, April 12, 2021 perhaps in an outdoor space