

Raider Athletic Booster Club
September 2020 Board Meeting
October 19, 2020 – 7:30pm
Via Zoom

In Attendance: Heidi Martin, Jenny Sprague, Tracey Iding, Leah Keys, Michelle Guyant-Holloway, Sara Bartz, Shelley Cozzens, Astrid Fossum, Andrea Parikh, Jayne Ziehm, Lisa Hollander, Emily Nolan, Mike Hogan, Joellen Haberle, Michele Bavuso, Gina Owley

New Business – None

Old Business

- Treasurer Report
 - \$20,392.84 in credit union account
 - \$82.22 in Paypal account
 - Paid \$10 administrative fee for filing return
 - Minimal transactions in past month
 - Membership dues revenue came in
 - Spirit wear invoice paid in September
 - No invoice yet for HUDL software approved at last meeting
- Membership Report
 - Another email was recently sent out, as well as one to previous members who have not renewed yet
 - 29 new memberships – 78 families total (63 previous members, 15 new)
 - \$5,140 in revenue includes more higher value membership levels
 - Down \$1,300 from last year, but still good considering no in-person registration
 - Will do another membership drive for winter sports in coming weeks
- Fundraising Report
 - Andrea Parikh has graciously agreed to help with fundraising – thank you! She will take lead and reach out if help is needed
 - Red and White Auction event
 - Not likely to happen in person, but could consider an online auction event on smaller scale
 - Would be optional for teams to participate with a limit on number of baskets
 - Would need to focus on gift baskets and items, not experiences
 - Alcohol items okay as long as pick up person is of age
 - Need to consider ways to avoid waiting on payments or pick up
 - Jenny will forward all Red and White files and records

- Virtual Run/Walk
 - Consider for spring, but avoid same timing of EFW walk/run
 - Make affordable for families to participate
- Partner with local restaurants
 - Leff's or Bel Air possibly to offer pre-sold dinner package with percentage of sales going to Booster Club – similar to Pius drive through fish fry through Saz's
- Yard Signs for athletes
 - Elmbrook did fundraiser offering \$25 non personalized foam signs, \$50 personalized signs and \$150 banners – it was successful fundraiser for them
 - Missed fall, but could consider for winter or spring sports
 - Could do as a Booster fundraiser or for teams to do individually
- Brick sales for new construction area
 - This idea was offered to Michelle earlier to support the Hall of Fame induction/fundraiser
 - Michelle will connect with Building and Grounds on whether we could designate a spot once new construction is done
- Andrea will write up ideas with timeline for future meeting
- Merchandise Report
 - No in-person sales have yet occurred due to efforts to keep crowd to minimum and quick entry/exit into/from events
 - Kristina reached out to families whose membership includes the \$40 spiritwear voucher and offered them contact free options to get merchandise
 - Meeting this week for online spiritwear shop scheduled for November with 12/18 delivery
 - Check was sent to high school – Leah will let Kristina know when received
 - Square shop stalled at moment
 - Do not need to purchase the \$12 subscription
 - Andrea could be a resource to help facilitate set-up
 - Could possibly reach out to marketing/web design/programming students to ask for help – could relate to classroom projects?
 - Need to find way to sell current inventory – Michelle will look into including pics or website info in winter roster handouts
- Concessions Report – no update
- Volunteer Report
 - Reps needed for Girls Basketball, Boys and Girls Hockey and Boys Swim and Dive
- Scholarship Report
 - Multiple changes made to scholarship criteria
 - Scholar Athlete Scholarship
 - Essay question will change to differentiate from other
 - Allow 8 semesters, on good faith for senior winter/spring sports, so senior year activities are included

- Raise point value of essay question and create rubric
- Spirit of Sportsmanship Scholarship
 - Minimum GPA of 2.5 to apply, but not included in scoring
 - Allow 8 semesters to be included
 - Consider allowing single sport athletes to apply
 - Points for positions held – 10 points each down to 8
 - Points for each sport – from 5 to 6 points
 - Points for each varsity letter – from 10 to 3
 - Do not include non-WIAA club honors, positions
 - Consider some form of nomination – by peers or coaches
 - Raise point value of essay and create rubric
 - Tie breaker could be number of sports played instead of varsity letters
- Need to have finalized and forms filled out by November 16, 2020
 - Shelley will revise and share prior to next meeting
 - Will discuss/approve changes at November meeting
- Athletic Director Report
 - No new requests
 - Fall post-season underway
 - Progress continues on construction
- Next meeting Monday, November 9, 7:00, On-site vs. Zoom TBD