

Raider Athletic Booster Club
September 2020 Board Meeting
September 14, 2020 – 7pm
6838 Grand Pkwy

In Attendance: Heidi Martin, Jenny Sprague, Tracey Iding, Leah Keys, Michelle Guyant-Holloway, Sara Bartz, Shelley Cozzens, Astrid Fossum, Kristina Schell

New Business

- **Cross Country Request via Website**
 - Girls Cross Country coach requests 40 JV uniform shorts for total of \$760
 - Replacing shorts that are 5+ years old
 - They volunteer for concessions and contribute to Red and White
 - Coach has not personally requested items in recent past, but Booster Club did contribute stop watches to boys and girls Cross Country last year
 - Michelle was under impression they discussed already and would come from her budget – she will follow up

Old Business

- **Treasurer Report**
 - Expenses include spiritwear invoice
 - Income from memberships of \$2,293, not including 4 additional checks that need to be deposited
 - Paypal money transferred
- **AD Report**
 - HUDL Software Renewal
 - \$1,800 request includes credit from spring season from company
 - Individual programs and AD contribute as well
 - Will be used for football and volleyball streaming, as well as compilations for athletes, etc
 - Kristina motions to approve, Astrid seconds, all in favor – approved.
 - Fall sports protocols
 - Information sent out last week regarding Wauwatosa district protocol of 2 spectators per player, within immediate family, including grandparents
 - Hoping to get information on district website that includes protocols for other districts
 - Will send out information regarding expectations of opposing teams' districts for away games the week of competition
 - Anyone can watch on live-stream links that are sent out
 - Doing best to accommodate families while keeping players and staff safe

- In-person Spiritwear sales at games
 - Have an abundance of merchandise to move and would like to have presence at some home games – first home games are this week
 - Would need an additional volunteer to help monitor crowd and flow – Sara will forward names of anyone who indicated wanting to help with spiritwear sales to Kristina
 - Could we consider having presence outside after school for an hour; make announcement to let kids know
 - Michelle will check with Nick on after-school and game-time sales, but first week of home games may be tough to facilitate
- No concessions at this point – bring your own water bottles
- Masks for coaches and players
 - Staff member expressed interest in one – would it be worth it to order?
 - Michelle could get through BSN – they design; 4 week lead time; \$5-6 to make, sell for \$10
 - Already spent quite a bit on spiritwear that isn't moving yet, so might not be smart, but Kristina will follow up
- Membership Report
 - 56 families – down from last year
 - \$2,345 including checks that haven't been deposited yet
 - No \$500 donation, but more \$75 donations
 - Kristina requests info for team meeting – Sara or Astrid will follow up
 - Sara emphasizes that membership revenue will be a large portion of Booster fundraising this year
 - Could Sue perhaps send another email blast?
 - QR Codes
 - Is there a way for us to utilize a QR Code on posters for parents to scan that directs them to membership form?
 - Sara will look into
- Red and White Report
 - Will reserve date of February 20, 2021 at either Dugout 54 or J&Bs, although likely that venues may still have capacity restrictions – we had around 225 last year and 50/75 is current max
 - Could we do strictly a social without auction? Capacity restrictions would still apply
 - Other local high schools do similar auction fundraisers, as well as flower sale, turkey trot
 - Could we do an online auction? Many of items Nick Hughes donates generate a lot of money, although some events are up in the air right now ie. Prom, graduation, etc.
 - Could perhaps raise funds through community nights at local restaurants/stores?
- Merchandise Report
 - Thanks to Sue for sending out link for Swag store
 - Earned \$447 in mostly sweatshirts, tshirts and hats

- Will open a November store for holiday shopping
- Concessions Report – no update
- Volunteer Report
 - Still in need of Girls Tennis parent rep – Astrid emailed coach
 - Will reach out to parent reps prior to October meeting in hopes that it can be on site and will relay format of meeting
- Scholarship Report
 - Criteria needs revising so that same student isn't at top of list for both scholarships
 - Academics should play a lesser role in Spirit of Sportsmanship and perhaps even less in Scholar Athlete
 - Essays should account for more and questions should be different and specific to each scholarship
 - Points for Captains should be reevaluated since each coach appoints captains on different criteria and they are only counted through Junior year
 - Other activities should be reevaluated since they are often based on access/home support and beyond a students' control
 - Michelle can reach out to other ADs to see how they structure scholarships
 - Is it worth giving out 8 \$500 scholarships instead of 4 \$1,000?
 - Should we have one scholarship that is awarded to top two boys and top two girls?
 - Shelley will revise and email before next meeting for us to discuss
- Next meeting Monday, October 12, 7:00, Place TBD

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- New athletic field completion date pushed back to mid-September
 - Due to permit delays and delay with some of the materials
 - Back up practice areas and bus transportation scheduled to accommodate
- First pool meeting has taken place and next one scheduled for August 20 to review first design draft
 - Will likely expand out towards Milwaukee Ave
 - Girls will be bussed to Whitman for practices
 - Parts of East pool that were recently upgraded will be passed along to West
- **Treasurer Report**
 - Gross profit of \$25,845
 - Total expenses of \$26,326
 - Net loss of \$481
 - Started year with around \$15,000 and ending around same
 - Should be mindful of potential limited income with fundraiser when approving requests
- **Membership Update**
 - Good to go for registration on Tuesday and Wednesday – can make copies in office
 - Take spirit wear vouchers off of website for all but top two tiers
 - Can we give out goods/services (ie. Vouchers, tickets) with a ‘donation’?
 - Paypal link on website not working but will have credit card option
- **Red and White Update**
 - Heidi following up on two leads from Browns
 - If no one has committed by September, we will form committee
- **Merchandise Update**
 - Kristina making PDF flyer for registration that can be later added to website
 - Selling remainder of lower end items; then will only reorder higher end items
 - Will have contact info for Heidi, Joellen, Kristina on spirit wear page of website
- **Concessions Update**
 - Fall schedule made but needs a few tweaks for tournaments and times

- Searching for reasonably priced pretzel machine – other venues have used microwave or toaster oven
- Michelle got feedback from a student with some ideas
 - Discount night for certain items ie) pretzels half off, etc
 - Combo package – hot dog, chips, drink
 - Special food night – chili, BBQ chicken, etc
- Pizza
 - Toppers dropped the ball a few times
 - Intern looking into Domino's
 - Rocky's good but does not deliver anymore
- Chick Fil-a or Jimmy John's also options
- **Volunteer Update**
 - Jayne will serve as Boys Basketball parent contact
 - Still need for football and girls cross country – potential lead for cross country
- **Scholarship Update** – no update
- **Socials Update**
 - Fall Social suggested dates of Friday, September 13 (vs. WA Hale) or Friday, October 11 (vs. West)
 - September date coming up too soon, so October ideal, plus it is an East / West game
 - Had previously discussed not doing after a game as it gets too late, but Thursday the 10th has a number of other sports scheduled
 - Better at Leff's for a Friday night – consider alternate night / location for Winter Social
- **Next meeting Monday, September 9, 7pm at East Library**