

Raider Athletic Booster Club
September 2022 Board Meeting
September 12, 2022 – 7pm
Tosa East Library

IN ATTENDANCE: Brandon Lowe, Tracey Iding, Kelly Assenheimer, Shelley Cozzens, Michelle Guyant-Holloway, Kristina Schell, Matt Dapelo, Christie Dapelo, Jenny Sprague, Sara Bartz, Mary Thomas, Jenny Gendrich, Andy Krause, Gina Owley, Carrie Hill Schueller

- **Treasurer's Report**

- Current Balance \$36,048.31
- Expenses
 - Concessions – awaiting receipts
 - Reimbursement to Matt Dapelo for Home Opener tab and Alicia Bartz
 - Softball t-shirts
 - Pepsi products
 - Fall Softball league
 - Girls Basketball
 - Awaiting checks to reconcile
- Income
 - Membership dues minus Paypal fees
 - Hart Fest and Torrent games
- Reconciled balance \$33,043.06

- **New Request**

- Hockey - tablecloth and baseball caps for coaches
 - Total around \$100
 - 3 East girls are on team – co-op with other area schools
 - They have volunteered for concessions, request amount is minimal
 - Brandon motion to approve, Jenny second, all in favor – approved
 - Review of what criteria we use to make decisions for new attendees and Board members
 - Do they support Booster Club through membership
 - Do they support Booster Club through concessions volunteering
 - Does the request benefit majority of athletes in program
 - What have they requested last and when
 - Is AD budget able to cover or have they done fundraising on their own
 - Rarely deny requests as that is what our purpose is

- **AD Report**

- Request for portion of HUDL renewal fee

- In past Booster Club has contributed \$2,200, AD budget covers some, individual programs cover a portion of \$9,000 total
 - HUDL provides ability to do highlight reels, review plays, etc
 - Concern that many programs / parents are not aware of the service to utilize it
 - Football benefits the most, does not often volunteer, but does not request a lot from Booster Club as they have their own Booster Club
 - Coaches are the ones to create account and would need to relay log-in info to student athletes
 - Michelle will remind coaches to make sure families are aware of HUDL availability to them
 - Jenny motion to approve, Sara second, all in favor – approved with expectation that more programs will be informed to use
- Wellness Center complete and new Strength and Conditioning coach hired
- Mid-way through Fall sports season – doing well
- Two openings for Boys and Girls basketball coach positions
- Incident at Friday’s football game prompted some discussion and revisions to game / supervision protocol
- **Membership Report**
 - 74 members – higher than other years at this point
 - Revenue of \$7,220, not including fees – now offer opportunity for member to cover fee
 - 31 new families, 43 existing
 - Most \$500 level memberships ever
 - Home Opener helped increase membership
 - Sara and Kristina will connect on families getting spirit wear vouchers
- **Fundraising**
 - Home Opener
 - Well attended and got good feedback
 - Bartenders did not seem happy
 - Red and White
 - Need to select venue and date soon
 - Will keep auction online even with in-person event for ease at checkout
 - Check on location of glasses - Jenny
 - Kelly needs more people for committee
 - Will identify specific duties to break down to make more manageable
 - Will post on Facebook asking for volunteers
 - Bricks
 - Will do another sales initiative around holidays
 - Will send out info with holiday spirit wear shop and winter sports membership drive
 - Merchandise
 - Made \$647 at registration compared with \$2,000 last year

- Sold \$260 at August 19 football game
 - Pop-up shop did well – around \$600 in revenue
 - Will communicate with Sara on vouchers
 - Carrie has a holiday shirt idea and will work with Kristina to create
 - Kristina looking for someone to shadow her for next year
- **Concessions Report**
 - First 5 events have had good attendance and have done well
 - Chik Fil-a successful – will consider for select highly-attended events
 - Andy looking into donation possibility
 - Brookfield location may offer better price than we got from West Allis
 - Things are slowly being restocked and not as hard to find, but costs have risen
- **Volunteer Report**
 - \$130 earned through Torrent games
 - Need parent reps for Boys Swim/Dive, Wrestling, Boys Golf, Boys Tennis, Boys Track and Field, Baseball, Cheer, Boys Lacrosse
- **Scholarship Report** – No update but not sure if a replacement is confirmed to take over next year
- **Next Meeting Monday, October 10, 7:00 in Tosa East library**