

## Minutes from December, 2016 Tose East Booster Club Board Meeting:

Attendees: Michelle Guyant-Holloway, Patrick Brown, Laurie Lehman, Renee Squier, Kathleen Romfoe, Chris Knowlton

### 1. New Business

a. HUDL - Michelle requested the Booster Club pay for an annual school-wide membership to HUDL. Today each program is on there own account. Booster Club has sponsored some sports. This would be an annual recurring expense covered by Booster Club. **Voted on and approved by Board.**

### 2. Video Board

a. Discussion regarding AD desire for video board. Was it in response to the Board request for projects to fund or is it a true need.

Michelle: This is a project that has broad appeal. Use video boards for:

- Recognition: Highlight other sports achievements during basketball and volleyball games
- Advertising
- Drive additional excitement during contests

b. Discussion regarding potential Weight Room needs

Michelle: No immediate need. Nothing has been identified as a need by Strength Coach David Wells. Need to determine if there is a need to expand... likely 3-4 year horizon.

c. Video Board Costs

i. Nevko - \$45-47k range ... 6' x 8'

ii. Daktronics - \$57k ... 6' x 8'

iii. ABC - alternative vendor in \$25-30k range... either 6'x8' or 6' x 10'

- More similiar to TV screen vs the other vendors.... multiple TV screens to form larger screen (six screens total)

- Does not come with its own graphics... would have to source that

- Offers much greater flexibility... same image across all screens or one image across 4 screens and two other images on the other two screens

iv. Budget Breakdown (approx)

- \$5k coming from Nick Hughes

- \$5k coming from sponsorship

- \$15k coming from Booster Club

d. Next Steps

i. Need to determine what % of advertising \$ would come back to the Booster Club

ii. Discussion on advertising program in general

iii. Michelle to follow up with ABC

iv. Look to have video board completed by graduation

3. Concession - Netted \$2400 during fall sports. Don't have numbers yet for YTD.

4. Booster Scholarship - Agreed in November to double the payout for the winners. Will still be 1 Boy and 1 Girl.

i. Scholarship program needs to be into the school by 2nd week of January

ii. Laurie Lehman will look at revamping the program beginning the 2017-18 school year

iii. May need a subcommittee to revamp program with intention to have completed this spring

5. Membership

i. 78 members YTD

ii. Kathleen is sending a message to all basketball families to generate more membership

6. AD Expenses

i. Window cling cost needing reimbursement - \$496