

Tosa East Athletic Booster Club

January 9, 2017 Board Meeting Minutes

Meeting called to order at 7:01 pm in the Tosa East Library

Present (6): Michelle Guyant-Holloway (AD), Chris Knowlton, Kathleen Romfoe, Theresa Graff, Linda Sullivan, Lynn Rutkiewicz

1. New Business
None

2. Old Business

A. AD Requests –Video Board Update presented by Michelle Guyant-Holloway

Current Status: Michelle said that ABC's Audio & Video's quote is \$28,825 and WSD Buildings & Grounds quote is around \$2800-\$2900. Chris calculated that the total cost appears to be \$31,673. Based on current financial commitments from the TEABC and Nick Hughes, funding is still \$11,000-\$12,000 short.

Advertisers/Sponsors: Michelle is still pursuing advertising sponsorships to cover the difference. To date has received 2 denials with a number of proposals in still consideration by the businesses. Those present also gave input as to other businesses/venues for Michelle to approach.

Next Steps:

1. Kathleen requested (and all those in attendance agreed) that since many proposals and versions have been presented and discussed, the TEABC needs a final 1 page document outlining all costs, equipment inclusions, how is this being funded, committed advertiser and the long-term plan of the video board for all to review prior to the vote. Michelle agreed to put this together. Once received, TEABC will post/distribute to for member review before any vote is taken.
2. Michelle asked that we make a final decision on the video board at the February 14 TEABC meeting in order to get this up and running by June, 2017 (graduation).
3. Michelle is looking for volunteers familiar with advertising/sponsorships willing serve on a sub-committee. Kathleen will get an e-mail to members and Lynn will post on TEABC social media outlets to solicit people.

B. Treasurer Report presented by Chris Knowlton

Chris presented current balance sheet. All Chairs are reminder to submit all receipts. Chris will contact Sue Flatley in regards to the Pepsi payment/double payment.

C. Membership presented by Kathleen Romfoe

Kathleen shared we are at approximately 75 members. She will remind Pat to include a membership link on all Red & White correspondence.

D. Red & White Fundraiser – No official report given as Chairs not present.

Lynn said that the online registrations will be live within the next day and committee will begin promoting as soon as it's live.

E. Merchandise- No official report given as Chairs not present.

F. Sports Programs – No official report given as Chairs not present.

G. Social — No official report given as Chairs not present.

H. Concessions – No official report given as Chairs not present.

I. Booster Scholarship – No official report given as Chairs not present.

Michelle did share comparisons of other GMC scholarships. Offerings are as follows: Sussex Hamilton – 2, \$1000 (1 boy, 1 girl), Germantown – 2, \$500 (1 boy, 1 girl), Tosa West – 2, \$500 (1 boy, 1 girl), Menomonee Falls – 10, \$500 (no gender)

Meeting adjourned at 8:05 pm