

Tosa East Athletic Booster Club

November 14, 2016 Board Meeting Minutes

Meeting called to order at 7:01 pm in the Tosa East Library

Present (6): Patrick Brown, Theresa Graff, Jenni Bye, Byron Bye, Linda Sullivan, Lynn Rutkiewicz

1. New Business

None

2. Old Business

- A. AD Report – Video Board update presented by Pat Brown for AD
At last month's meeting, Boosters voted to allocate \$15,000 towards the \$50,000 Video Board. Pepsi has declined sponsorship. AD & Principal to discuss funding for balance of project.

Booster Club Video Board Next Step –

Solicit feedback & response from our members as to their thoughts on the Video Board and the Club's role in its funding.

- B. Treasurer Report presented by Pat Brown for presented by Pat Brown for Chris Knowlton
Sports program has yet to turn in Fall revenue. AD will be submitting reimbursements in December
- C. Membership presented by Pat Brown for Kathleen Romfoe
The plan is to do another e-blast membership drive and to include a membership link on all Red & White communications.
- D. Annual Fundraiser presented by Pat Brown for Synara Brown
2017 event will be February 18 at Dugout 54
There will be new drink cups this year.
We will not have a band.
- E. Merchandise presented by Pat Brown for Heidi Martin, Laura Lessila & Perrie Dralle
Group does plan to have sales at Conferences as well as dates around Christmas
- F. Sports Programs presented by Jenni Bye
About ½ the advertisers still need to pay for their Fall ad.
- G. Booster Scholarship presented by Pat Brown for Laurie Lehman
Deadline is fast approaching. Laurie plans to revise criteria and applications for the future.
Voted on and approved to increase award amount with option to repeat based on grades

Meeting adjourned at 7:39 pm